

My Ideas Essay

Hello! My name is Ella Rappaport and I'm a current eighth grader at the Academy for Technology and the Classics (aka ATC). First of all, I would like to say that I think Hooked On Books is a really great campaign. I love the feeling of reading a good book, and spreading that feeling seems like an excellent idea. Anyway, these are just some of my ideas for your campaign.

Firstly, concerning contests. I think it would be cool to have a contest for a "best home-filmed trailer of your book". Here are some possible requirements: It would have to be between two and five minutes in length, the characters must be wearing costumes, the scenery must be similar to the book, and the plot must be identical to the book. They could be edited with music and everything! There could even be prizes for best actor, best film job, best scenery, etc.

I also think that a "best written and performed skit of a scene from a book" would be a good contest. Here are some possible requirements: It would have to be at least five minutes long, with costumes, lighting, good acting, and props. It would also have to be closely related to a scene from the book. Maybe you could even have the contest at an actual theater!

Another one would be a "best diorama of a scene from a book" contest. Here are some possible requirements: It would have to be very well done, and be intricate. It would also have to be closely related to a scene from the book, and be no smaller than one foot by one foot.

I think there could be a "best extra chapter/sequel mini-book of your book" contest. This would be for people who love to write! Here are some possible requirements: It would have to be at least five pages in length, be an interesting read, and make sense if put in the book where it is meant to go (beginning, middle, end).

Lastly, a "best home-made costume of a character from your book" contest. Here are some possible requirements: It would have to show a lot of work, effort,

and have intricate detail. Also, if it were compared to a description or picture of the character, it would have to be recognizably similar.

For prizes, this is what I have: 2 tickets to a concert (you plus one), an Amazon kindle or a Sony reader with 5 free books of your choice, a summer camp paid for, a free TV or a free computer. Everything is, of course, having a price limit.

So these are my ideas. I hope this campaign has a bright future ahead! It really deserves to have a long life and I know it will help lots of people.

Yours sincerely,

Ella Rappaport